



Online Service Profit Evaluation Form

Name of Dealership:

Address:

City:

State:

ZIP:

Phone Number:

Fax:

Contact Email:

Contact Name:

The financial statement used for this data is

(Month)

Sales & Gross Profit

Retail Labor Sales

YTD # of Repair Orders-Customer Labor Mechanical

YTD Customer Labor Mechanical Sales

YTD Customer Labor Mechanical Gross Profit

Warranty Labor Sales

YTD # of Repair Orders-Warranty Labor Mechanical

YTD Warranty Labor Mechanical Sales

YTD Warranty Labor Mechanical Gross Profit

Internal Labor Sales

YTD # of Repair Orders-Internal Mechanical

YTD Labor Internal Mechanical Sales

YTD Labor Internal Mechanical Gross Profit

YTD Total Mechanical Department Gross Profit

YTD P & A Customer R.O. Mechanical Sales

YTD P & A Warranty R.O. Sales

YTD P & A Internal R.O. Sales

YTD P & A Rental Counter Sales

YTD Total P & A Department Gross Profit

Expenses

YTD Mechanical Sales Expenses

YTD Parts Dept Sales Expenses

YTD Total Fixed Expenses

Sales

YTD # of New RVs Sold-Retail

YTD # of Used RVs Sold-Retail

Productivity

Number of Flat Rate Hours (Previous Month)

Number of Clock Hours (Previous Month)

Personnel

Number of Hourly Technicians

Number of Flat Rate Technicians

Number of Service Advisors

Total Support Staff, excluding Advisors

Labor Rates

Labor Rate-Mechanical

Labor Rate-Warranty

Labor Rate-Road Ready

Labor Rate-Internal

Customer Effective Labor Rate

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