



## Online Sales and F&I Profit Evaluation Form

**Name of Dealership:**

**Address:**

**City:**

**State:**

**ZIP:**

**Phone Number:**

**Fax:**

**Contact Email:**

**Contact Name:**

**Franchises Represented:**

The financial statement used for this data is

(Month)

### Sales & Gross Profit

#### New Vehicle Sales

YTD # of new vehicles sold

YTD Front End Gross Profit (New)

#### Used Vehicle Sales

YTD # of used vehicles sold (Retail)

YTD Front End Gross Profit (Used Retail)

#### F&I Sales

YTD F&I Income (New)

YTD F&I Income (Used)

#### Expenses

YTD New Vehicle Dept Expenses (Total Expenses)

YTD Used Vehicle Dept Expenses (Total Expenses)

YTD F&I Compensation Paid Out

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### Personnel

Number of New Vehicle Salespeople

Number of Used Vehicle Salespeople

Number of Combined New and Used Vehicle Salespeople

Number of Sales Managers (New, Used, Combined, GSM)

Number of F&I Producers

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**Print out and fax to:  
1.813.623.2971**

**Print**

### RV-MAX

*Sales and F&I Solutions*

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